

JOIN
THE

Party



CHOP
TIL YOU DROP

Media Kit



CHOP
TIL YOU DROP



BROADCAST BEAT
STUDIOS

Welcome to

CHOP TIL YOU DROP!

CHOP TIL YOU DROP IS A DYNAMIC & ENGAGING SHOW THAT AIMS TO INSPIRE FOODIES TO GET CREATIVE IN THE KITCHEN! FEATURING RENOWNED GUEST CHEFS FROM ALL OVER THE WORLD, CHOP TIL YOU DROP WILL EXPLORE CULINARY ORIGINS, RECIPES, HEALTHY COOKING, TIPS & TRICKS ALONG WITH UNIQUE FOODS, TRENDING COOKWARE AND ALL SORTS OF WAYS TO KEEPING IT FUN AND DELICIOUS! IN ADDITION, CHOP TIL YOU DROP WILL ALSO FEATURE ITS NAMESAKE CHALLENGE OF THE ALL SATISFYING **CHOP!**

JOIN US ON CHOP TIL YOU DROP!





Airing on

COOKING[®] CHANNEL

FAST FACTS

AGES 35-64=58%

MEDIAN HHI=\$109K

HOMEOWNER=80%

PETOWNER=71%

10.2M

SUBSCRIBERS

800K

INSTAGRAM

1.8M

FACEBOOK

WOMEN
51%



MEN
49%

